



AlMashura Health Group (MHG)

Your Partners in Health Development

Overview

AlMashura Health Group (MHG) is a global oriented corporation with a focus on providing superior service and products to consumers, businesses and government in the health care market.

Our core business is in health including consulting, training, services and trading. Each integrated and operating under an established commitment to uniform standards of the highest quality.

Founded on sound business principles, a shared sense of responsibility to the common good of the community, and a commitment to provide the latest technology in multidisciplinary services and products toward the development of health services in Saudi Arabia and the Middle East. With an exceptional work force, visionary leadership and strong resources, we bring expertise to our core experience and deliver added value to our customers.

The synergies and multiple efficiencies created by our combined businesses help spur the development of creative thinking, innovative services, public interests, and a constant focus and strategy. Guided by our fundamental belief about what is worth doing and how it should be done, we embody an



unrelenting drive for efficiency and quality, and are committed to creating value by working together within and across our businesses.

AlMashura Health Group is uniquely positioned in the Middle East to advise, provide, teach, and serve people in innovative ways that enrich their lives and bring creative energy and unparalleled expertise

to the health care community, and strives to foster true achievement within the health care environment emphasizing quality and incorporating the service quality pillars of reliability, innovation, and fairness.



Over the years, we have applied the wisdom of our experience and insight to recognize and act on change to build our position in the business of health care. Meeting this challenge is at the heart of everything we do, because we recognize that today's best is the benchmark we must surpass tomorrow.

Our Vision
To be a highly recognized, well-respected group in healthcare in the Middle East and to set the standard for excellence.

Our Mission
We are committed to providing the highest quality healthcare services to our customers and community through a creative work environment by an innovative team of highly competent and skilled professionals.



Values

- Committed to making distinctive, lasting and substantial improvements in key areas of our expertise distinguished by our values and a single superior standard for our people, service, and professional integrity.
- To operate against clearly articulated and aligned objectives and strategies, inspiring and enabling people to achieve high expectations, standards and challenging goals, while accepting personal accountability to meet the business needs, improve our systems and help others improve their effectiveness.
- To turn leading-edge information into creative solutions for our clients' businesses, putting their needs and interests at the center of everything we do.
- To rigorously strive in our commitment and pursuit of excellence, and recognize that our people, values-driven culture and capacity for change are our greatest strengths and our competitive advantage.

Market Areas

Growth driven, globally oriented, and locally focused, AlMashura Health Group operates through integrated businesses, concentrating its activities in several areas of health care. Joined in a single objective, with a global perspective and long-standing local experience, we operate collectively to the highest possible standard in fulfilling customer need and preferences to deliver on our business goals.



Professional Services

AlMashura Health Group contributes to sustainable developments (economic, social and environmental) by providing services that improve the lives of consumers in terms of health and education. Member companies represent a range of services for institutions and individual customers nationwide, and include a wide range of financial and business skills in addition to market knowledge and local contacts for a sound and practical approach to project development.



The combination of years of experience, a blend of business, technical, marketing, and financial skills, and our in-depth knowledge of conducting business in Saudi Arabia, and other countries, knowledge of the local regulatory framework and knowledge of the best sources for funding, make us well positioned to form joint ventures with partners who are able to bring technical or market expertise to the business.

Objectives

Recognizing the need to foster collaboration between science and business in the Middle East, AlMashura Health Group is a portal for health care professionals/entrepreneurs and businessmen to work together, synergizing their efforts in developing projects that are viable, make economic sense, and leave a lasting positive impression on the community.

AlMashura Health Group will

provide opportunities to health care professionals in order to broaden their experience base and build another cover portfolio. Administrative, legal, marketing, financial infrastructure and logistics are readily available.

Businesses

The core of our businesses is health care in all aspects; each integrated and each operating under the same corporate principles and a commitment to uniform standards of the highest quality with a focus on providing superior value through reliability and technology.

Through internal growth, we have developed specialized strengths that complement our core experience, and are adept at bridging those strengths from one business unit into another.

Members of (MHG) for 2003

- Hospital Corporation of Arabia
- Mashura Healthcare Consulting
- PharmaServe
- Specialized Clinics
- Eblaa Dermaserve
- AlMashura Health Skills Center
- Orthopedic Center
- Specialized Orthopedic Group
- National Special Care
- Ajnad International
- Mashura International



Core Values

- Excellence
- Trust
- Respect
- Innovation